Vamshi Gutha
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Professional Summary:

Salesforce Developer with **5+ years of experience** in designing, developing, and deploying scalable Salesforce solutions across **Sales, Service, Health, and Financial Services Clouds**. Proficient in **Apex, Lightning Web Components (LWC), Flows, and Integrations (REST/SOAP APIs, Mulesoft)** with a proven track record of automating business processes, optimizing system performance, and delivering user-friendly CRM applications. Experienced in **CI/CD, data migration, and security best practices** with hands-on expertise in **Agile delivery, DevOps tools (Git, Azure DevOps), and cloud platforms (AWS)**. Holds **5x Salesforce certifications** including **Platform Developer I, Administrator, and AI Associate**.

Technical Skills:

Salesforce Development	Apex, Lightning Web Components (LWC), Aura Components, Visualforce, SOQL, SOSL, Apex Triggers, Batch Apex, Schedulers
Integrations	REST & SOAP APIs, Mulesoft, Integration Design Patterns, Web Services (XML/JSON), External System Sync (AWS, Tibco)
Automation & Configuration	Salesforce Flows, Process Builder, Approval Processes, Validation Rules, Field Service Lightning (FSL)
Cloud Expertise	Sales Cloud, Service Cloud, Community Cloud, Marketing Cloud
Deployment & DevOps	Change Sets, ANT, CI/CD Pipelines, GitHub, Azure DevOps, PMD & Salesforce Scanner
Tools & Platforms	Visual Studio Code, Developer Console, Postman, Workbench, Data Loader, DocuSign
Databases	Salesforce Data Model, SQL, MySQL
Programing Languages	Java, JavaScript, Spring Boot
Web Development	React JS, Node JS, REST,SOAP API, MVC

Education & Certifications:

- Masters in Computer Science from Sacred Heart University, Connecticut, USA.
- Bachelors in Computer Science from Lovely professional university, Punjab, India.
- Salesforce Certified Administrator.
- Salesforce Certified AI Associate.
- Salesforce Certified Platform Developer – 1.
- Salesforce Certified Associate.
- Salesforce Marketing Cloud Administrator: Salesforce

Professional Experience:

Salesforce Lightning Developer/Admin | Ameren, TX, Remote | May 2024 – Till Date

- Worked extensively with **Service Cloud**, **Community Cloud**, and **Sales Cloud**.
- Collaborated with teams and **business analysts** to analyze requirements and design solutions by customizing **Salesforce standard objects**.
- Developed **Apex Triggers** to automate business logic and send emails to customers.
- Created **workflow rules**, **process builders**, **email alerts**, and **field updates** to implement business logic.
- Leveraged **Agile Methodologies** and **Test-Driven Development (TDD)** for iterative and incremental projects.
- Worked with **Salesforce standard objects** like **Accounts**, **Contacts**, **Cases**, and **Care Programs**.
- Built performant applications using **Lightning Web Components (LWC)** and standard **JavaScript** and **HTML**.
- Expertise in **Aura Framework**, **Lightning Components**, and **Salesforce Lightning Design System (SLDS)**.
- Design and Develop customer solutions in Vlocity, Visualforce, Apex, CSS, Javascript and other technologies.
- Utilized **Lightning App Builder** for visual app development using custom-built Lightning Components.
- Customized **Salesforce functionalities**, including custom buttons, objects, tabs, validation rules, and workflows.
- Designed and deployed **Apex Classes** and **Apex Triggers** for application needs.
- Migrated servers to **AWS** and synchronized data using **ADO** with automatically created Salesforce cases.
- Implemented **Apex Schedulers** to invoke classes and triggers at specific intervals.
- Developed and executed **CRM marketing automation strategies** using **Salesforce Marketing Cloud** and **Exact Target**.
- Created **Field Service Lightning (FSL)** setups for multi-level service territories and optimized product inventory tracking.
- Migrated from **Salesforce Classic** to **Salesforce Lightning** using **Aura**, **LWC**, and **Lightning-Out functionality**.
- Built insightful dashboards and reports in **Salesforce Classic** and **Lightning Experience**.
- Well versed with migration of Vlocity components using Data Packs and manage connected Orgs.
- Streamlined business processes by implementing **Service Cloud** and customizing Visualforce pages for mobile and desktop applications.
- Experience in Web to Case, Email to Case, Omni Channels, Pre-Chat forms.
- Designed UI screens and data transition flows, ensuring seamless integration with tools like **Tibco** and **Portal Applications** using **Web Services** (**SOAP**, **REST**, **XML**, **JSON**).

- Extensively worked on **Apex Programming**, **Visualforce Pages**, **Triggers**, **Process Builders**, **Flows**, **Roles**, **Profiles**, **Reports**, and **Dashboards**.
- Migrated and validated data using **Data Loader** and CSV files, ensuring data integrity.
- Designed and developed **Visualforce pages** with custom controllers and controller extensions.

Environment: Salesforce.com, Sales cloud, service cloud, Force.com, Apex classes & triggers, Visual Force (Pages, Components & Controllers), Data Loader, Lightning, JavaScript, Workflow & Approvals, commerce cloud, HTML, Developer Console, Custom/ Standard Objects, Tabs, Record Types, Page Layouts, Process builder, Flows, Workflows, Approval Processes, Email, Messaging, Dashboards, Reports, GitHub.

Salesforce Developer/Administrator | CG Infinity, India | July 2022 – July 2023
- Worked extensively with **Salesforce Standard Objects** like **Accounts**, **Opportunities**, **Leads**, **Campaigns**, **Tasks**, **Contacts**, **Cases**, **Reports**, and **Dashboards**.
- Followed **Agile Development Methodology** for project implementation.
- Enabled **Aura Framework** by using **Aura Attributes** and **Aura Handlers** for enhanced **Lightning Applications** logic and interaction.
- Developed custom business logic using **Apex Classes**, **Visualforce Pages**, and components like **Page Block**, **Command Buttons**, and **Action Functions**.
- Utilized **SOQL** and **SOSL queries** with Governor Limit considerations to manage Salesforce database operations.
- Worked on complex Salesforce implementations involving **Sales Cloud**, **Service Cloud**, **Marketing Cloud**.
- Designed and implemented **Profiles**, **Roles**, **Record-Level Security**, and **Field-Level Security** with appropriate sharing settings.
- Created and managed **Email Templates**, **Mail Merge Templates**, and executed bulk email campaigns.
- Delivered support for **SFDC configuration**, **data migration**, **solution design**, and **project coordination**.
- Deployed **Apex** using tools like **Force.com IDE**, **Migration Tool**, and **Web Services API**.
- Designed custom responsive **Visualforce Pages** using **Bootstrap**, **CSS**, **JQuery**, and **JQuery Mobile**.
- Performed **Apttus CPQ configuration** for product setup, approval rules, and process builders.
- Gained expertise in **Salesforce Lightning** tools like **Schema Builder**, **Process Builder**, **App Builder**, and **Lightning Components**.
- Worked with **Salesforce Lightning features** such as **Opportunity Boards**, **Custom Dashboards**, and **Contextual Hovers**.
- Customized existing **Visualforce Pages** for compatibility with **Lightning Experience**.
- Created dynamic and visually appealing **Lightning Components** with **CSS**, **Design Parameters**, and custom styling.
- Used **Tab Permissions**, **Record Type Permissions**, and **Field-Level Security** to enforce **Component-Based Security**.
- Configured and integrated **CTI** for inbound and outbound calls in **Service Cloud**.
- Performed **Test Class Implementation** for code coverage and executed smoke tests before production deployment.
- Conducted **Data Migration Activities** using **APEX Data Loader** and validated data integrity.
- Developed test scenarios in **Sandbox Environment** and migrated code to production after successful testing.
- Executed **SOQL Queries** using **Workbench** and **Explorer** for data management and analysis.

Environment: Salesforce.com platform, Sales Cloud, Service Cloud, Community Cloud, Apex Language, Visual Force (Pages, Component & Controllers), SOQL, SOSL and DML, CTI, Validation Rules, Workflow Rules, Approval Process, Process Builder, Custom Objects, Data Loader, Workbench, Sandbox, Eclipse IDE Plug-in.

Jr. Salesforce Consultant | CG Infinity, India | July 2021 – June 2022
- Performed the roles of Salesforce.com Developer in the organization.
- Interacted with various business user groups for gathering the requirements for Salesforce.com CRM implementation.
- Involved in Salesforce.com Application Setup activities and customized the apps to match the functional needs of the organization.
- Updated and repaired outdated SQL database.
- Configured the Contract management and revenue management with using of Apttus CPQ.
- Development of SFDC B-2-B solutions using CloudCraze & Service Cloud Infrastructure.
- Worked with various Salesforce.com objects like Accounts, Contacts, Leads, Campaigns, Reports, and Dashboards.
- Cloud craze development and Salesforce backend development + APEX & Visualforce
- Worked with Angular-Js during the time of development environment.
- Expertise working on Visual force pages, HTML, CSS, JavaScript and JQuery.
- Worked on the different requirements from user on Salesforce.com platform and Force.com IDE Plug-in using Eclipse.
- Strong working knowledge of APEX (classes and web services), Visual Force, Salesforce APIs, SOQL, Force.com platform. Developed a Human Resources Service Cloud and customer community.
- Developed Apex Classes, Controller Classes and Apex Triggers for various functional needs in the application.
- Developed various Custom Objects, Tabs, Components and Visual Force Pages.
- Developed and configured various Custom Reports and Report Folders for different user profiles based on the need in the organization.

- Developed Custom Objects, Custom Reports and configured the Analytic Snapshots to dump the data on regular basis for the sales performance and lead generation statistics. Designed and developed user interfaces using JSP, HTML and CSS.
- Developed Lightening Components, lightening apps using Lightening Design System (LDS) to provide more interactive interfaces to end users. Interacted with the Salesforce.com tech support team on a regular basis.

Environment: Saleforce.com platform, Apex Language, Cloud Craze, Visual force Pages, JIRA, SQL, Data Loader, HTML, Java Script, Workflow & Approvals, Reports, Lightening design system(LDS), Custom Objects, Custom Tabs, Email Services, Sandbox data loading, Eclipse IDE Plug-in, API, Windows XP.

Salesforce Intern | Cognizant, India | Jan 2021 – July 2021

- Assisted in **Salesforce setup and configuration** including users, profiles, permission sets, and page layouts.
- Supported **data management tasks** by importing, updating, and cleaning records (Accounts, Contacts, Leads).
- Created and modified **reports and dashboards** to track key business metrics.
- Helped with **testing and validating Salesforce customizations** (workflows, triggers, Lightning components).
- Wrote simple **SOQL queries** to retrieve and analyze Salesforce data.
- Documented **requirements, processes, and configurations** for future reference.
- Assisted in **user support and troubleshooting**, escalating issues to senior team members when necessary.
- Contributed to **training materials and quick reference guides** for end users.
- Shadowed developers and gained exposure to **Apex, Visualforce, and Lightning Components**.
- Learned and practiced **Salesforce best practices** in security, automation, and data integrity.